



# MUSEUM of the Peace Corps Experience

## **Volunteer Position: Social Media Coordinator**

**Vision:** The Museum of the Peace Corps Experience envisions connecting people around the world to inspire service and peace, showing that our common humanity is more fundamental than the cultures and ideas that separate us.

**Mission:** The Museum of the Peace Corps Experience collects and preserves stories and objects of material culture donated by volunteers who serve in communities around the globe. It fosters cultural understanding through education and promotes research on the impact of Peace Corps, encouraging visitors to serve—wherever they live, however they can.

**Title:** Social Media Coordinator

**Purpose:** Raise awareness of the Museum on social media channels with compelling content and community management.

### **Responsibilities:**

- Collaborate with Communication Team members to develop social media strategy that supports Museum objectives, collections, exhibitions, events, and news.
- Assess social media accounts and proposed growth strategy including new platforms, increased views, and diligent community management.
- Develop and publish compelling content that leverages the Museum collection and stories to engage audiences.
- Partner with the Development Team to use social media in support of fundraising efforts.
- Actively develop relationships with colleagues inside and outside the Museum and establish processes for maintaining social media best practices

**Time Commitment:** 3-8 hours per week

**Location:** This is a remote volunteer position.

**Reports To:** Communications Team Leader

**Appointment:** minimum of 6 months

**Qualifications:**

- Bachelor's degree preferred; current students will be considered.
- At least 2 years of social media experience.
- In-depth knowledge and understanding of current social media landscape, trends, and tools, required.
- Exceptional communication skills, both written and verbal.
- Experience using social media scheduling, monitoring, and engagement tools, a plus.

**Support Provided:** orientation/onboarding; handbook/manual/welcome packet; weekly/monthly virtual meetings with team/all hands, Awesome colleagues!

**How to Apply:** Please send an expression of interest and resume to [info@peacecorpsmuseum.org](mailto:info@peacecorpsmuseum.org). In your expression of interest, please cite where you saw the job posting. Include title in the subject line: **Social Media Coordinator**. Thank you!